CELEBRATING URBAN YOUTH ACHIEVEMENT IN SPORTS, ACADEMICS & LIFE!
THE MISSION of the BASE Chicago is to operate a premier educational and athletic training facility that teaches over 362 youth, ages 8 to 18, leadership, self respect and positive community engagement.

The BASE methodology promotes and cultivates academic excellence, living in a community where you turn away from gangs, drugs and gun violence. To teach a new normal where graduating high school, attending college or trade school becomes the norm and the expectation.

The BASE Chicago will produce some of the best baseball and softball players in Chicago, most importantly the BASE Chicago will build some of the best citizens in Chicago.
OUR VISION AND APPROACH

The BASE was founded in 2013 to shift the national mindset about what it takes for urban black and Latino youth to succeed. In 2017 a decision was made to broaden the BASE in Boston to Chicago – specifically to youth on the West Side of Chicago.

We envision a world in which urban youth are recognized as our nation’s greatest untapped asset. At its core, The BASE Chicago’s methodology is rooted in values of excellence, resilience, respect and the belief in what’s possible. This powerful model is comprised of three key components:

**THE BASEBALL ACADEMY**
Best-in-class, year-round baseball and softball training, conditioning, and competition.

**THE ACADEMIC INSTITUTE**
Resources designed to support youth through high school graduation and college or career training completion – including: violence prevention, job readiness and life skills.

**THE TRAINING ACADEMY**
Comprehensive training in positive youth development, NCAA rules and regulations, social media, health screening, and injury prevention training for coaches and players.
REASONS TO BELIEVE

The BASE Boston – since 2013:

• **1,500 STUDENT ATHLETES ANNUALLY** including 200+ YOUNG WOMEN

• **4,000+ STUDENTS** and families engaged in **The BASE COLLEGE & CAREER FAIRS**, including 10-12 yr-olds!

• **$30+ MILLION** in **ACADEMIC SCHOLARSHIPS**

• **237 HIGH SCHOOL GRADUATES** who have matriculated to college or career training and jobs

• **20 COLLEGE GRADUATES** in 2018

• **2 UNITED STATES NATIONAL BASEBALL CHAMPIONSHIPS**

• **NATIONAL URBAN BASEBALL CLASSIC** w/over 300 urban youth from 8+ cities

OVER THE NEXT 3 YEARS:

• **1,500 STUDENTS ANNUALLY**

• **100% GRADUATING from HIGH SCHOOL**

• **75% of High School Graduates EMPLOYED.**

• **1000 Students attending CAREER & COLLEGE FAIRS**

• **75% of Students entering COLLEGE with ACADEMIC SCHOLARSHIPS**
SPONSOR OPPORTUNITIES

2nd ANNUAL FALL FUNDRAISER

NOVEMBER 8, 2019
<table>
<thead>
<tr>
<th>HALL OF FAME SPONSOR</th>
<th>MVP SPONSOR</th>
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</thead>
<tbody>
<tr>
<td>- Sponsor signage throughout all athletic, learning &amp; common facility areas</td>
<td>- Sponsor signage inside athletic &amp; learning spaces</td>
</tr>
<tr>
<td>- Branded give-aways with company logo(s)</td>
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</tr>
<tr>
<td>- Featured logo at 2019 Fall event signage</td>
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<tr>
<td>- Recognition on collateral (digital + print), website, social media</td>
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</tr>
<tr>
<td>- Program underwriting of twelve (12) student athletes</td>
<td>- Program underwriting of ten (10) student athletes</td>
</tr>
<tr>
<td>- Ten (10) tickets to all Fall 2019 event</td>
<td>- Eight (8) tickets to Fall 2019 event</td>
</tr>
<tr>
<td>- Underwriting of educational and cultural programming</td>
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</tbody>
</table>

INVESTMENT: $15,000

INVESTMENT: $10,000

CHANGING LIVES AND COMMUNITIES
ALL STAR SPONSOR

- Sponsor signage inside learning & lobby spaces
- Branded give-aways with company logo(s)
- Featured logo at 2019 Fall event signage
- Recognition on collateral (digital + print), website, social media
- Program underwriting of ten (10) student athletes
- Six (6) tickets to Fall 2019 event
- Underwriting of educational and cultural programming

INVESTMENT: $5,000

CHAMPIONSHIP SPONSOR

- Sponsor signage inside lobby space
- Branded give-aways with company logo(s)
- Featured logo at 2019 Fall event signage
- Recognition on collateral (digital + print), website, social media
- Program underwriting of eight (8) student athletes
- Four (4) tickets to Fall 2019 event
- Underwriting of educational and cultural programming

INVESTMENT: $2,500
GRAND SLAM SPONSOR

- Sponsor signage inside lobby area
- Branded give-aways with company logo(s)
- Featured logo at 2019 Fall event signage
- Recognition on collateral (digital + print), website, social media
- Program underwriting of four (4) student athletes
- Two (2) tickets to Fall 2019 event
- Underwriting of educational and cultural programming

INVESTMENT: $1,000

ROOKIE OF THE YEAR

- Featured logo at 2019 Fall event signage
- Recognition on collateral medias (website, social media)
- Program underwriting of two (2) student athletes
- One (1) ticket to Fall 2019 event

INVESTMENT: $500

CHANGING LIVES AND COMMUNITIES
To secure your sponsorship, please contact:

Paulette Boyd at pboyd@thebase.org or 312-388-0310

or Eric Davis at edavis@thebase.org or 773-368-8587

www.thebase.org/chicago

THANK YOU!