

7th Annual Women's Leadership Breakfast



Join us for a powerful conversation with some of Boston's top leaders and young women!

Wednesday, March 13, 2024, 8:00-9:30am
The UMass Club, 1 Beacon Street, 32nd floor, Boston

Chaired by:

Lauren Baker, Founder & CEO, The Wonderfund

Esteemed Panelists:

Kendalle Burlin O'Connell, CEO & President, MassBio

Jessica Castro, VP, Programs and Operations, The Trefler Foundation

Yvonne Garcia, Chief of Staff to the CEO, State Street

Tatiana Roc, President - Massachusetts, Liberty Utilities

Kacey-Ann Satchell, Diversity & Community Outreach, Consigli Construction

Moderated by:

Linda Dorcena Forry, Business Leader and Former State Senator

About The BASE

For over a decade, The BASE has been developing young people for life success. As an incubator of urban talent, The BASE provides each student-athlete with an exceptional experience that is rooted in a passion for sports that fosters the skills and mindsets needed to achieve their full potential.

We have three focus areas to our whole-child approach:



Sports + Wellness

- Baseball, basketball, + softball
- Leagues
- Local + national tournaments
- Strength + conditioning
- Nutrition + healthy food access
- Mental health support



College Access

- 1-on-1 college advisory support
- College tours
- Application & essay support
- Scholarship & financial aid applications
- \$1M+ in scholarships awarded annually through partner colleges



Career Development

- Strength assessments
- Skills workshops
- Professional days
- Site visits
- Internships
- STEM programs

2023 BASE STAT LINE

- 1,200+** Student-athletes served
- 100%** High school graduation + college acceptance rate
- \$1M+** Awarded in college scholarships annually
- 225** Students engaged in STEM programming
- 100** Students toured colleges
- 26** Internship placements through BASE partners
- 18** Professional days with Boston-area companies
- 38** Travel tournaments for competitive play
- 10** Health + wellness workshops
- 15,000+** Pounds of fresh produce for families



Growing Girls Programming

The BASE continues to make significant investments in its young women, aiming to both grow the number of participants and deepen our impact. See where we've come and where we're going!

	2022	2023	2024 Goals
Young Women Members	266	322	350
Girls Basketball Teams	2	3	4
Softball Teams	1	2	3
Internships for Girls	8	10	14
Girls Wellness Workshops	1	3	6
Girls in STEM Learning	24	35	50
Girls Mentorship Partnerships	1	3	4



EXCLUSIVE

Presenting Sponsor: \$25,000

The premier champion of BASE Girls Programming!

Visibility

- Exclusive Presenting Sponsor recognition with logo on all event collateral, including event invitation, event page on The BASE's website, social media, event signage, event program, and BASE newsletter (with reach of over 10,000 unique individuals)



Experience

- Opportunity to give welcome remarks at the event
- 25 tickets to the event
- “A Day in the Batting Cages” team building event at The BASE and/or host a career experience for BASE girls in 2024



Championship Sponsor: \$10,000

Visibility

- Championship Sponsor recognition with logo on all event collateral, including event invitation, event page on The BASE's website, social media, event signage, event program, and BASE newsletter (with reach of over 10,000 unique individuals)

Experience

- 15 tickets to the event
- “A Day in the Batting Cages” team building event at The BASE and/or host a career experience for BASE girls in 2024



All Star Sponsor: \$5,000

Visibility

- All Star Sponsor recognition with logo on all event collateral, including event invitation, event page on The BASE's website, social media, event signage, event program, and BASE newsletter (with reach of over 10,000 unique individuals)

Experience

- 10 tickets to the event
- “A Day in the Batting Cages” team building event at The BASE and/or host a career experience for BASE girls in 2024



Breakfast Sponsor: \$2,500

Visibility

- Breakfast Sponsor recognition with logo on event page on The BASE's website, event signage at the breakfast bar, event program, and BASE newsletter (with reach of over 10,000 unique individuals)

Experience

- 5 tickets to the event
- Host a career experience for BASE girls in 2024



Coffee Sponsor: \$1,000

Visibility

- Coffee Sponsor recognition with logo on event page on The BASE's website, event signage at the coffee bar, event program, and BASE newsletter (with reach of over 10,000 unique individuals)

Experience

- 3 tickets to the event



I'm in to support BASE girls programming!

Please contact:

Cassidy Priester

Director of Development

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cpriester@thebase.org

Payment Methods

Checks payable to “The BASE” and sent to
Cassidy’s attention at:

The BASE, 150 Shirley Street

Roxbury, MA 02119

Please inquire about electronic payments

