



Thursday, May 9, 2024

6:00 - 8:30pm

The Reggie Lewis Center
1350 Tremont Street, Boston, MA

- *Live Action Exhibitions & Showcases*
By talented BASE student-athletes + alumni
- *Interactive Experiences with Young People*
Building community
- *Launching Into Our Second Decade*
Creating impact beyond our walls

For more information:

Cassidy Priester, Director of Development
cpriester@thebase.org | (617) 874-7753

ABOUT THE BASE

For over a decade, The BASE has used the power of sports to engage urban young people and prepare them for life success. We provide each student-athlete with an exceptional experience that fosters the development of the skills and mindsets needed to achieve their full potential. Our work is grounded in a strengths-based approach and a culture of excellence, love, and belief, creating a community in which young people thrive.

With high-quality athletic training and competition, paired with college advising, career resources, and wellness education, we cultivate and highlight Urban Talent to build pathways to successful futures.

All BASE programming is free of charge.



OUR FOUR PILLARS

SPORTS

Baseball
Basketball
Softball
BASE Hosted Leagues
National Tournaments

COLLEGE ACCESS

Post-Secondary Planning
College Advisory Support
\$1M Academic Scholarships Annually
Robotics Education + Competition
College Tours + Fairs

CAREER

Paid Internships
Soft Skills Development
Professional Workshops
Career Connections
Experience Across Industries

WELLNESS

Healthy Meals + Snacks Daily
Weekly Produce Distribution
Nutrition Education
Strength + Conditioning
Mental Health Workshops



2023 STATS

- 1,300+** student-athletes served
- 855** year-round BASE members
- 100%** high school graduation rate
- 100%** enrollment in college or career training
- \$1M** scholarships provided by BASE partner colleges
- 225** students engaged in robotics programming
- 38** travel tournaments across 8 states
- 31** internship placements with BASE partners
- 18** professional days with Boston's best companies
- 15** college tours locally and regionally
- 15K+** pounds of fresh produce provided to families



MAKE AN IMPACT

Are you ALL IN?

Your sponsorship directly supports BASE programming. Help us create pathways to success for more **Urban Talent**.



EARN YOUR SPOT

\$100,000 SPONSOR LEVEL

- Speaking opportunity during the event
- Partner spotlight video shared on all BASE social media platforms
- Presenting sponsor recognition on all event collateral
- Presenting sponsor signage at the event
- Presenting sponsor recognition on all BASE social media platforms
- Opportunity to host a career day at your company for BASE student-athletes
- Opportunity to host a company retreat at The BASE
- 25 tickets to the event
- 25 additional tickets will be donated to The BASE community to attend the event



GO HARD OR GO HOME

\$50,000 SPONSOR LEVEL

- Partner spotlight post on BASE social media platforms
- Premier recognition on all event collateral
- Premier sponsor signage at the event
- Premier recognition on BASE social media platforms
- Opportunity to host a career day at your company for BASE student-athletes
- 20 tickets to the event
- 20 additional tickets will be donated to The BASE community to attend the event



SUCCESS LIVES HERE

\$25,000 SPONSOR LEVEL

- Partner spotlight post on BASE social media platforms
- Recognition on event collateral
- Sponsor signage at the event
- Recognition on BASE social media platforms
- Opportunity to host a career day at your company for BASE student-athletes
- 15 tickets to the event
- 15 additional tickets will be donated to The BASE community to attend the event



EXCELLENCE IS THE NEW MINIMUM

\$10,000 SPONSOR LEVEL

- Recognition on event collateral
- Recognition on BASE website and newsletter
- Opportunity to host a career day at your company
- 10 tickets to the event
- 10 additional tickets will be donated to The BASE community to attend the event

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\$5,000 SPONSOR LEVEL

- Recognition on event collateral
- Opportunity to host a career day at your company
- 5 tickets to the event
- 5 additional tickets will be donated to The BASE community to attend the event



I'M ALL IN!

To secure your sponsorship, please contact:

Cassidy Priester
Director of Development
cpriester@thebase.org
617-874-7753

Checks payable to “The BASE” and sent to Cassidy’s attention at:

The BASE, 150 Shirley Street, Roxbury, MA 02119
Please inquire about electronic payments

Thank you for being part of our BASE Family!

